

**Art 21, Inc.**

(New York, NY)

*General Support*

**Total Award: \$100,000 over 1 year**

To support Art 21, Inc.'s *Art in the Twenty-First Century*, a national PBS prime time series that focuses on contemporary visual artists, and creates a series of companion books, curricular resources, outreach and screening events, a website and a film and video archive. Art 21 is committed to introducing the public to innovative artists from diverse geographic, ethnic, cultural and artistic backgrounds. This series' high production quality, as well as its extensive education and outreach programs make it a model for using television as an educational medium. More than one million individuals have participated in Art 21's outreach effort programs, and its education materials have served the needs of approximately 1.7 million teachers and students. More than 50,000 educator's guides have been downloaded and the Season One Guide is currently available in Spanish. The artists who have been interviewed for the series in the coming year are examining issues of community, fantasy, excess and language. In 2004-2005, Art 21 used its television series to improve the public's understanding of contemporary art by revealing the artist's creative process; creating education and outreach programs that stimulated innovative teaching; providing new models by offering professional development workshops, curriculum, long-term partnerships and special projects and creating a companion publication that was published by Harry N. Abrams. In 2005-2006 they will design a new education and outreach web portal; develop new web-based materials for organizational and individual users; continue its partnerships and special projects; create screening events and public programs; and develop profiles on 16-18 new artists.

***Program Contribution Breakdown:***

**\$100,000** Arts and Culture Program: *Objective I, Strategy 3*