

National Black United Fund, Inc.
(Newark, NJ)

Total Award: \$50,000 over 1 Year

National Hip-Hop Political Convention Retreat

Presidential Authority Grant

To support a National Hip-Hop Political Convention Retreat, a gathering for artists and organizers who are seeking to develop a coherent strategy for using Hip-Hop culture to educate and motivate young people to become civically engaged. An estimated 5,000 people participated in the four day Hip-Hop Political convention in June of 2004 in Newark, New Jersey. Participants came from 33 states and 10 countries. There were 600 delegates, 25 musical performances, and the event was covered by more than 200 media outlets from around the world. The proposed retreat will afford the organizers and artists who developed the conference agenda, an opportunity to work with their peers from around the country to develop a 3 year strategic plan. The retreat will take place at Aberdeen Woods in Peachtree City, Georgia. 40 artists and organizers from across the country will attend this three day retreat. A facilitator will work with the group to develop the plan and a recorder will document the proceedings. A draft of the plan will be broadly disseminated to cultural leaders and organizers for their comments and feedback. The final plan will guide the future work of the National Hip-Hop Political Convention. It will also define the fundraising priorities, the workplans of the organization's staff and the types of collaborations that the organization will commit to. The group work will also build on the priorities set forth in the platform that was developed by the convention's delegates. The organization's goal is to put theory into action.

Program Contribution Breakdown:

\$50,000 Arts and Culture Program: *Objective I, Strategy 4*