

**The Building Diagnostics Research Institute,
Inc.**

(Chevy Chase, MD)

Jobs and Environment Initiative

Total Award: \$75,000 over 1 year

Presidential Authority Grant

To support the Jobs and Environment Initiative which will generate usable, clear and illustrative data that will demonstrate the increasing importance of the environmental industry to jobs creation, including in the manufacturing sectors, nationally and worldwide. The Initiative is founded on the premise that a significant number of jobs can be created and/or protected, directly and indirectly by environmental protection, and that the environmental industry is a significant, but overlooked, positive factor in the U.S. economy, present and future. The Initiative seeks to quantify and describe jobs in all sectors - janitors, carpenters, secretaries, sheetmetal workers, etc. - and describes the "environmental industry" in all its dimensions beyond the conventional idea of "tree planting" and brownsfield remediation." The Initiative is intended to be synergistic with longer-term concepts such as "America's Energy Independence" or the "Apollo Project" in that the Initiative looks at the jobs creation benefits of environmental management today, many of which are overlooked by the public and policy makers. The project will undertake four new state-based studies. The states will be selected for their range of current economic base, demographic and socio-economic distribution, existing environmental problems and management system and relative degree of current environmental policy infrastructure. The studies will educate the public and policy makers on the relationship between jobs creation, environmental investment and economic growth and stability by researching and publicizing the jobs creation inherent in current environmental businesses and activities.

Program Contribution Breakdown:

\$75,000 Environment Program: *Objective II, Strategy 2*