

**Center for Community Change**  
(Washington, DC)  
*Movement Vision Project*

**Total Award: \$75,000 over 1 year**

***Presidential Authority Grant***

To support the Movement Vision Project (MVP), a project of the Center for Community Change to encourage positive, vision-oriented thinking and framing among leaders and organizations seeking to advance social, economic and environmental justice. The MVP will identify and articulate the goals of different organizations and movements working in different ways and in different areas to build broad public constituencies and to hold institutions accountable to those constituencies. Based on the outcome of an in-depth survey, the MVP will seek to construct a shared agenda for social change that crosses issue areas, sectors and geography. Project staff will interview activists from over a dozen single-issue movements in the United States, including environmental and environmental justice leaders, identifying shared or divergent visions within those movements and across movements. These interviews will be used to encourage discussion and debate about a proactive vision among movement activists and, with input from NCF grantees including the Rockridge Institute and the Strategic Values Project, to build strategic, vision-based collaborations across issues movements, bringing together movements for environmental sustainability with environmental, social and economic justice. The project will produce a book, develop "vision-based" collaborations, and disseminate its findings through a sophisticated communications plan.

***Program Contribution Breakdown:***

**\$75,000** Environment Program: *Objective I, Strategy 2*