

Institute for America's Future, Inc.
(Washington, DC)
New York Apollo Project

Total Award: \$250,000 over 1 year

Program Contribution

Environment Program, \$200,000

Interprogram Initiatives for Social and Economic
Justice, \$50,000

To support the New York Apollo Project, a project of the Institute for America's Future, in collaboration with the Fund for Labor Education, Queens College Labor Resource Center, City University of New York, and the New York Central Labor Council. The New York Apollo Project will bring together diverse stakeholders - labor leaders, environmental and environmental justice organizations, business, and government officials - to develop a policy platform and project strategy for creating good jobs, reducing energy dependence, and ensuring economic and environmental justice for communities most adversely affected by energy planning in New York City. Building on the success of New York Apollo-sponsored forums in January and March 2004 - in which the full spectrum of potential New York Apollo partners was represented - the project will develop an approach for promoting investments in renewable energy, high performance buildings, and clean manufacturing. NCF support will enable New York Apollo staff to craft and implement communications, education and organizing strategies based on in-depth research on job creation and retention, public energy and jobs policies, capital strategies, emerging markets, workforce development and public opinion. A major communications campaign will spearhead this agenda.

Environment Program: *Objective I, Strategies 1 & 2, and Objective 2, Strategies 1 & 2*

Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*