

Jobs With Justice Education Fund

(Washington, DC)

Building a Multi-Constituency Movement for Healthcare for All

Total Award: \$150,000 over 1 year

To support Building a Mutli-constitency Movement for Healthcare for All project, an effort to demonstrate a national presence in the health care reform movement through a coordinated campaign. This campaign incorporates local organizing and creative messaging strategies. The long-term goal of Jobs with Justice (JWJ) is to create and educate constituencies so that they may work effectively toward health care reform. JWJ builds permanent multi-issue coalitions that take on a range of campaigns through which leaders and members develop relationships based on trust, democratic processes and power-sharing. Multi-issue coalitions are created that provide a space for organizations to expand their identified interests while developing an understanding of how issues are interrelated. Based on a strong belief in reciprocity, this organization moves members to a place of solidarity where they recognize that they have a stake in the interests of others. JWJ's coalition model encourages continuity between campaigns. It weaves together relationships that have depth and meaning over time. Over the course of the next two years, JWJ will organize a coordinated campaign that will have concrete victories and policy implications; train organizers about the implications of Medicare laws; and identify and pursue common policy initiatives on a local, state and national level.

Program Contribution Breakdown:

\$150,000 Health Program: *Objective I, Strategy 1*