

Pesticide Action Network North American Regional Center Total Award: \$80,000 over 1 year
(San Francisco, CA)
Californians for Pesticide Reform – Pesticide Drift Campaign

To support Californians for Pesticide Reform (CPR) - Pesticide Drift Campaign, a project of Pesticide Action Network North American Regional Center. The Pesticide Drift Campaign is a multi-organizational, multi-year initiative aimed at protecting the health of farm workers, their families, fence-line communities and the general public by eliminating throughout California significant sources of airborne pesticides that contribute to air pollution that is associated with acute and chronic health problems. The Campaign will link drift-affected communities in California's Central Valley and other high pesticide use areas with health and environmental justice advocates, scientists, lawyers, and others in CPR's 170-member coalition to build a state-wide partnership, create educational materials, target and expose corporate actors responsible for drift, and promote and win specific state and regional health- and justice-based policy reform. The campaign partnerships will incorporate the principles of environmental justice and a preventative, precautionary approach calling for elimination of the most dangerous pesticides. CPR will continue to strengthen an already effective media outreach program.

Program Contribution Breakdown:

\$30,000 Health Program: *Objective II, Strategy 2*

\$30,000 Environment Program: *Objective II, Strategy 1*

\$20,000 Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*