

Tides Center
(San Francisco, CA)
Organizers' Forum

Total Award: \$100,000 over 1 year

Presidential Authority Grant

To support the Organizers' Forum, a project of the Tides Center, to educate both community and labor organizers to the methodology or "tool" of framing as a means of enhancing organizing and adding to a more effective and well-messaged progressive agenda. The Organizers' Forum will "bring framing to organizing" in a Spring 2005 Framing Summit to first define what framing is and how the methodology of framing might be applied to organizing. The goal at the Framing Summit will be to bridge the "thinkers" and "theorists" of framing with organizers or "practitioners" who are in the methodology of framing to their action-oriented work. Participants in the Summit will be experienced organizers from labor, community and environmental networks. The second phase of the project will be to apply this methodology to the organizing process, experimenting with framing in two prominent organizing networks - Western Organization of Resource Councils and ACORN. These networks will have the opportunity to apply framing at a more fundamental level as they clarify and set organizational values, vision, and campaign themes.

Program Contribution Breakdown:

\$50,000 Health Program: *Objective II, Strategy 2*

\$25,000 Environment Program: *Objective I, Strategy 1*

\$25,000 Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*