

Environmental Working Group

(Washington, DC)

Toxics and Human Health Program

Total Award: \$150,000 over 1 year

To support the Environmental Working Group's (EWG) Toxics and Human Health Program, the second year program in a three year strategy to shift Americans' perceptions from abstract environmental problems to urgent challenges to human health, specifically asthma. This program's three major goals are: 1) to guarantee that all companies prove that the chemicals in their products are safe for kids before they put them on the market; 2) to ensure that the standard of safety that is applied guarantees health-based protection even for vulnerable children and babies, and 3) to see the asthma rates for American children decline. The focus of the Program will be on producing numerous reports, studies, and other materials to reach the broadest audience possible through multiple media outlets, including hiring a new, senior-level organizer to solicit support from the medical community for the Program and EWG.

Program Contribution Breakdown:

\$75,000 Environment/Contemplative Practice: *Goal I, Objective I, Strategies 1 & 2*

\$25,000 Health Program: *Objective II, Strategy 2*

\$50,000 Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*