

Labor Institute

(New York, NY)

*Strategic Initiative Forum***Total Award: \$350,000 over 1 year**

To support the Strategic Initiative (SI) Forum, a project of the Labor Institute, to attract and support social change leaders working to develop effective alternatives to traditional issue and complaint-based activism. The goal is to build a team with a strong internal culture oriented around a vision of creating a values majority in the United States as the necessary pre-requisite to bringing about environmental sustainability and institutional accountability. Over the course of the next year, the Forum will: 1) grow and strengthen the Forum team; 2) continue to research and develop strategic initiative methodologies and strategic initiatives; 3) engage in activities designed to attract individuals to the team and to new approaches to social change; 4) provide managerial and strategic oversight to unleash synergies among the SI Forum's growing web of strategic initiative engagements; and 5) create a comprehensive funding strategy to support the development of future strategic initiatives. The Forum will select up to four separate organizations and/or alliances with which to engage in order to develop and test the strategic initiative assessment model and methodology. These engagements will produce values-oriented -- rather than issue or complaint oriented -- initiatives that will begin to build a track-record for this alternative approach to social change work. Succeed or fail, each of these engagements will produce a set of lessons that will guide the development of the next generation of strategic initiatives.

Program Contribution Breakdown:**\$250,000** Environment Program: *Objective I, Strategy 2***\$50,000** Health Program: *Objective II, Strategy 2***\$50,000** Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*