

**Catticus Corporation**

(Berkeley, CA)

*Quest Productions – Lideres Campesinas:*

*Doing Away With Barriers*

**Total Award: \$100,000 over 15 months**

**Program Contribution**

**Health Program, \$25,000**

Arts & Culture Program, \$50,000

Interprogram Initiatives for Social and Economic  
Justice, \$25,000

To support the production and outreach phases of *Quest Productions - Lideres Campesinas: Doing Away with Barriers*, a one-hour, public television documentary. The goals of the project are to encourage general audience understanding and appreciation for Latina farm workers and their families and to provide opportunities for public engagement on Lideres Campesinas issues, such as the impact of pesticides on farm workers health and the health of their communities. Lideres Campesinas is a statewide network of Latina farm workers in California with a mission of developing women as leaders who will "serve as agents of political, social and economic change in the farm worker community." It has been recognized for employing innovative strategies to reach out to low-literacy farm worker women, including *drama teatros* (theatrical presentations) and cultural presentations. This grant will be paid as follows: \$50,000 upon execution of the grant agreement; with a second payment of \$50,000 released if an additional \$150,000 is raised for the project by October 29, 2004.

**Health Program: *Objective II, Strategy 2***

Arts & Culture Program: *Objective I, Strategy 1*

Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*