

Earth Day Network, Inc.
(Washington, DC)
*Campaign for Communities: Leadership
Development*

Total Award: \$200,000 over 1 year

Program Contribution

Environment Program, \$100,000

Interprogram Initiatives for Social and Economic
Justice, \$100,000

To support the Campaign for Communities (CfC): Leadership Development, a coalition of organizations representing diverse interests that are working nationally to fully engage young people and people of color in civic life. Earth Day Network's partners in CfC are Southwest Voter Registration and Education Project, NAACP National Voter Fund and Project Vote, the nation's largest voter education and registration organizations working in communities of color. NCF funds will not be used to support voter registration. Rather, funding will build on the grant made in late 2003 that allowed these organizations to come together to develop common values frames and messages. Over the next 12 months these groups will refine and disseminate these new frames by recruiting and training over 300 organizational leaders tasked with building permanent grassroots capacity, conducting community meetings, doing public opinion research and engaging the media and public in a re-framed conversation about the concerns of low-income, people of color communities that create connections across racial, geographic and generational divides. Youth will be reached through the Hip Hop Summit Network, and labor, environmental and business groups will be engaged through CfC's work with the Apollo Alliance.

Environment Program: *Objective I, Strategy 2, and Objective II, Strategy 2*

Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*