

**Human Rights Watch, Inc.**  
(New York, NY)  
*Meatpacking Project*

**Total Award: \$35,000 over 1 year**

**Program Contribution**

**Health Program, \$15,000**

Interprogram Initiatives for Social and Economic  
Justice, \$20,000

***Presidential Authority Grant***

To support the Meatpacking Project to improve protection of workers' rights in the United States meat and poultry industries, including their right to safe and decent working conditions, freedom of association and nondiscrimination. Key to the project's strategy is the development and implementation of a communications plan around the release of the findings of a major study that documents the abuses meatpackers endure, with particular focus on those who work in the states of Nebraska, Alabama, and North Carolina. The project will work with local, state and national groups that assisted in the data gathering to craft specific recommendations for ending the human rights violations the study will expose and to solicit those organizations active involvement in assuring that the study findings are used to maximum effect in educating opinion leaders, policymakers and the public about the need to improve the conditions under which these low wage, predominantly immigrant laborers work. While the details of the communications plan will be developed in collaboration with these allied organizations, it is anticipated that the plan will include broad dissemination of the report; a press release that targets local, state, national and international media; and public meetings of different types geared to public education. The grant will be released as follows: \$15,000 immediately to enable the involvement of groups based in the three target states and national organizations concerned about low-wage and immigrant workers in the development of the communications plan; \$20,000 upon approval of the detailed communications plan that is developed.

**Health Program: *Objective II, Strategy 1***

Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*