

Institute For America's Future, Inc.
(Washington, DC)

Total Award: \$275,000 over 1 year

New Growth Initiative/Apollo Project

To support the Apollo Project to re-frame the global warming debate by putting forward unlikely allies, including labor, environment, civil rights and business leaders, to argue for the job creation and national security potential of a clean energy economy. In this second year of the Apollo project, the Institute for America's Future (IAF) will again take the lead on the national policy front on behalf of its partners at the Center on Wisconsin Strategies, the Breakthrough Institute and the Common Assets Defense Fund. IAF will also continue to play the key role in the Alliance in deepening Apollo's base within the labor movement. The Alliance will forward a detailed national policy proposal, including a "Freedom Bonds" initiative, and support the continued development of 20 regional Apollo projects. The Alliance's core groups will continue to work with the national unions and environmental groups which support the project, grow the alliance at both the national and state levels and work with a select number of regional groups to influence policies and investments in those places where the Apollo concept is most advanced. Apollo will also continue its sophisticated media outreach which this year will focus on moving specific policy proposals before the public in a way that elevates the core Apollo values (American ingenuity, hope, coming together to solve the big problems), grows the alliance, and divides defenders of status quo energy, economic and environmental policies.

Program Contribution Breakdown:

\$200,000 Environment Program: *Objective I, Strategies 1 & 2, Objective II, Strategy 1*

\$75,000 Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*