

Israel Policy Forum

(New York, NY)

*Middle East Policy Initiative/Institute for
Policy and Communications*

Total Award: \$300,000 over 2 years

To support the Middle East Policy Initiative and Institute for Policy and Communications, two efforts of the Israel Policy Forum to build and strengthen a national coalition to provide a stable political foundation upon which US decision-makers can base support for policies of active US engagement in the Middle East, and specifically in resolving the Israeli-Palestinian conflict. The Middle East Policy Initiative will work to increase the size, scope, and commitment of a domestic coalition to support a two-state solution. They will achieve this through creating media opportunities; developing local educational programs in US Jewish communities; holding policy roundtables in US cities; enhancing communication among US business leaders with direct interests in a more stable Middle East; and strengthening policy development/think tank operations. The Institute for Policy and Communications will work to redefine the ways in which policy is developed and communicated and examine the ideologies that influence policymaking - ultimately seeking to counteract the increasing support for hard-line views. The activities of the Institute will include: One Task Force focusing on the relationships between anti-Semitism, anti-Zionism, and Israel; one Task Force exploring trends that currently underlie the US approach to waging war and conducting diplomacy in the Middle East; four symposia that provide analyses and discussions of their research; dissemination of information through IPF's weekly publications and website; and collaboration with communication strategists to craft messages to effectively market the ideas that are developed in the Task Forces and symposia.

Program Contribution Breakdown:

\$240,000 Jewish Life and Values/Contemplative Practice Program: *Goal I, Objective 4*

\$60,000 Interprogram Initiatives in Social and Economic Justice: *Objectives I & II*