

New York Foundation For The Arts, Inc.

(New York, NY)

Guerrilla News Network, True Lies

Total Award: \$75,000 over 1 year

Presidential Authority Grant

To support the completion of the film *True Lies* by the Guerilla News Network (GNN). *True Lies* is a documentary film that examines how the media has ceased to be a public service and increasingly serves the interests of the corporations that own and control it. In 2003, NCF, the North Star Fund, Pacific Pioneer Fund, the Jerome Foundation and the New York State Council on the Arts supported the initial stages of researching and shooting the film. *True Lies* will help teach younger audiences how to detect media bias so that they may better understand the extent to which the true function of media -- reporting what is going on around the world -- has been subverted to sell the products that sustain it. GNN will speak to young people in a language they understand, the language of music videos. They will incorporate bold graphic design, animated sequences, MTV-style editing, and musical sound tracks by popular artists into a film that features prominent media analysts. GNN will complete editing of the film as well as a companion book; disseminate the finished work by submitting it to national and international film festivals and public television stations here and abroad; format the work so that it can be shown in segments and is appropriate for classroom use; make it available on-line; and distribute the product through educational media catalogues.

Program Contribution Breakdown:

\$25,000 Arts and Culture Program: *Objective II, Strategies 1 & 3*

\$50,000 Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*