

**Peaceworks Network Foundation**

(New York, NY)

*OneVoice Initiative*

**Total Award: \$150,000 over 14 months**

For general support for a grassroots movement working with ordinary Israelis and Palestinians, deploying cutting edge technology, electronic democracy, a network of member organizations, and a broad cadre of experts, dignitaries, celebrities, and spiritual leaders to enable citizens to craft a public consensus around the issues at the heart of the Middle East conflict. The OneVoice Initiative (OneVoice) aims to strengthen and amplify the voice of the overwhelming but virtually silent majority of moderates who are committed to peace through a four-tiered approach: 1) Leadership development through a series of training courses to cultivate cadres of citizens -- mostly between the ages of 18-28 - - to play a pro-active role in attaining political accountability toward moderate policies; 2) development and expansion of the hands-on negotiation method that has been the centerpiece of OneVoice's work; 3) a major communications campaign to amplify the work being done on the ground through satellite media tours, public events, marketing materials, and advertising campaigns; and 4) continual auditing and evaluation of data, methodology, and new developments on the ground to ensure that OneVoice's agenda and strategy maintain congruency with issues as they emerge and evolve.

***Program Contribution Breakdown:***

**\$100,000** Jewish Life and Values/Contemplative Practice Program: *Goal I, Objective 4*

**\$50,000** Interprogram Initiatives in Social and Economic Justice: *Objectives I & II*