

**Research Foundation of the City University
of New York**

(New York, NY)

Urban Agenda/NYC Apollo

Total Award: \$250,000 over 1 year

To support the New York City Apollo Project, a project of the Research Foundation of the City University, which seeks to advance a positive, far-sighted vision for New York City's future. NYC Apollo would transform the way the City is powered in order to create jobs, improve the environment, promote health, productivity and equity and ensure that New York maintains its status as the world's preeminent global city. The project brings together environmentalists, labor unions, environmental justice advocates, businesses, developers, planners, architects, community organizations, educators, religious leaders and civil rights advocates. NYC Apollo will advance a strategy of communications, organizing, research, public policy, and education to implement its "Ten Point Plan for a Strong Economy and Healthy City." The long-term goal of NYC Apollo is to jumpstart new markets in clean energy with high performance buildings, green manufacturing, and alternative energies, and in doing so create good family sustaining jobs for New Yorkers and reduce the need for traditional energy sources. NYC Apollo will build on its first year of outreach with improved media communications, an aggressive research agenda and educational tours and briefings.

Program Contribution Breakdown:

\$200,000 Environment Program: *Objectives I, Strategy 2*

\$50,000 Interprogram Initiatives for Social and Economic Justice: *Objectives I & II*