

Prescription Policy Choices
(Hallowell, ME)
General Support

Total Award: \$75,000 over 12 Months

Organization: www.policychoices.org
Discretionary\Core (PAG)

For general support to Prescription Policy Choices (PPC) to educate policymakers and the public about the most effective evidence-based options on the state level for providing access to affordable medications for millions of Americans who lack prescription drug coverage. To achieve this goal, PPC will develop independent and objective information about policy models applied in different states, analyze the different models and their on-the-ground results, and develop education and outreach materials describing the prescription drug policies that work, including legal issues related to those policies. It also will improve its visibility and capacity to promote collaboration among stakeholders, including advocates, consumer protection groups, health policy experts and progressive policymakers who currently do not work together on prescription drug issues.

Program Contribution Breakdown:
\$75,000 Health: Obj. I: Access

Universal Health Care Action Network
(Cleveland, OH)
General Support

Total Award: \$60,000 over 12 Months

Organization: www.uhcan.org
Discretionary\Core (PAG)

To provide general support to the Universal Health Care Action Network (UHCAN) in order to strengthen state-based health care advocacy organizations and coalitions working to achieving quality, affordable health care for all. UHCAN will connect state health care advocacy groups with each other and with national organizations to facilitate collaboration, the sharing of resources, information and best practices, and the development of new alliances and broader coalitions to effectively engage the public, policymakers and key constituencies to build support for increased access to health care. Central to its approach will be coordinating and strengthening framing, messaging and advocacy approaches among state-based advocates and their organizations so they can more effectively communicate with policymakers and the public.

Program Contribution Breakdown:
\$60,000 Health: Obj. I: Access

Families USA Foundation, Inc.
(Washington, DC)
Health Action 2009

Total Award: \$20,000 over 12 Months

Organization: www.familiesusa.org
Discretionary\Core (PAG)

To support Health Action 2009, a conference presented by Families USA Foundation to engage state and community-based consumer health advocates in a strategic discussion regarding the outlook for federal and state health reform. To this end, Families USA will convene approximately 900 representatives of consumer health coalitions, public policy and research organizations, maternal and child health coalitions, provider organizations, disease and disability advocacy groups, labor organizations, religious groups, children's and senior citizens' advocacy organizations, program administrators, state officials, and community organizers in Washington D.C. from January 29-31, 2009. The conference will offer a series of plenary and workshop sessions on the potential for coverage expansions at the state and federal levels and skills-building workshops in communications, field organizing, and e-advocacy techniques. Families USA will provide financial support to ensure that representatives of low-income and minority communities are able to participate in the conference.

Program Contribution Breakdown:
\$20,000 Health: Obj. I: Access

Herndon Alliance
(Seattle, WA)
General Support

Total Award: \$275,000 over 12 Months

Organization: www.herndonalliance.org
Board Level\Core

To support the Herndon Alliance, a national coalition of nearly 200 minority, faith, advocacy, business, labor and provider organizations that are working on the state and national levels to ensure guaranteed, affordable health care for all. Working with its members, the Alliance will conduct public opinion research, develop and disseminate messages based on that analysis, help to coordinate communications strategies with partner organizations and identify opportunities for collaboration that will build public support for reforming the health care system. Central to its efforts in the coming year will be developing messages and strategies on immigrant health, the impact of health systems change on the economy and the role of a public health insurance plan. The Alliance also will continue to build its network of provider and business groups and expand its focus to include more groups serving youth and women.

Program Contribution Breakdown:

\$70,000 Health: HP - Obj1 - HEALTH ACCESS

\$105,000 Health: HP - Obj3 - CAPACITY BUILDING

**\$100,000 Collaborative Initiatives: CI - OBJECTIVES 1,2 & 3 COLLABORATION/
ACCOUNTABILITY/ ALLIANCES**

Community Catalyst, Inc.
(Boston, MA)
General Support

Total Award: \$225,000 over 12 Months

Organization: www.communitycatalyst.org

Board Level\Core

For general support of Community Catalyst (CC), a national non-profit advocacy organization working to build the consumer and community leadership required to transform the American healthcare system. Faced with growing rates of un- and underinsurance, CC provides technical assistance and strategic support to networks of state-based advocates that work to expand access to high quality and affordable healthcare at both the state and federal levels. In the coming year, CC will focus on establishing a stronger presence in the federal health reform debate, building and integrating its legal and policy work relating to prescription drug issues and developing policy agendas promoting health system change.

Program Contribution Breakdown:

\$41,667 Health: HP - Obj1 - HEALTH ACCESS

\$83,333 Health: HP - Obj3 - CAPACITY BUILDING

\$100,000 Collaborative Initiatives: CI - OBJECTIVES 1,2 & 3 COLLABORATION/ ACCOUNTABILITY/ ALLIANCES

**Demos: A Network for Ideas and Action,
Ltd.**

(New York, NY)

Small Business Majority

Total Award: \$125,000 over 12 Months

Organization: www.demos.org

Project: www.smallbusinessmajority.org

Board Level\Core

To support Small Business Majority (SBM), a project of Demos, to build a national small business voice in support of comprehensive health care reform. SBM will continue to expand its coordinated network of affiliated state-based independent small business organizations to engage in the health care debate at both the state and national levels. As part of this effort, SBM will develop a network of small business spokespeople who can be credible and forceful advocates for the needs of America's 25 million small businesses, which are struggling under crushing health care costs.

Program Contribution Breakdown:

\$50,000 Health: HP - Obj1 - HEALTH ACCESS

\$25,000 Health: HP - Obj3 - CAPACITY BUILDING

\$50,000 Collaborative Initiatives: CI - OBJECTIVES 1,2 & 3 COLLABORATION/ ACCOUNTABILITY/ ALLIANCES

Government Accountability Project, Inc.
(Washington, DC)
Environmental and Health Campaigns

Total Award: \$135,000 over 12 Months

Organization: www.whistleblower.org
Board Level\Core

To support the Environmental and Health Campaigns of the Government Accountability Project (GAP), which promotes government and corporate accountability by defending whistleblowers, advancing free speech and empowering citizen activists on matters affecting human health and the environment. In the coming year, GAP will focus particular attention on investigating and, where appropriate, publicizing allegations of government or corporate wrongdoing with respect to food and drug safety, environmental oversight, and nuclear safety. In addition, building on the expertise and strategic partnerships it developed from its Climate Science Watch project, GAP also will spearhead a planning process for the formation of a government-supported National Climate Change Preparedness Initiative that will develop a coordinated national approach to dealing with the challenges of global warming impacts and response strategies.

Program Contribution Breakdown:

\$52,000 Health: HP - Obj2 - ENVIRONMENTAL HEALTH

\$13,000 Health: HP - Obj3 - CAPACITY BUILDING

\$50,000 Ecological Innovation: EI - Obj2 - INSTITUTIONAL ACCOUNTABILITY

**\$20,000 Collaborative Initiatives: CI - OBJECTIVES 1,2 & 3 COLLABORATION/
ACCOUNTABILITY/ ALLIANCES**

**Sargent Shriver National Center on Poverty
Law**
(Chicago, IL)
*Leveraging Access to Quality Health Care for
Low-Income Working Families*

Total Award: \$80,000 over 12 Months

Organization: www.povertylaw.org
Board Level\Core

To support the Leveraging Access to Quality Health Care for Low-Income Working Families project to improve health access for low-income families in Illinois and elsewhere and to develop and disseminate advocacy and policy approaches developed in Illinois to achieve similar gains in other states. The Shriver Center is a leader in advancing innovative policies that benefit low-income people and communities through a variety of strategies, including public education, model policy development, advocacy, litigation and coalition building. During the grant period, the Center will engage in public education and advocacy regarding the importance of coverage expansions at the state and federal level, work to secure access to providers for children in Illinois' Medicaid program, and fight efforts to erode access to publicly-funded health care.

Program Contribution Breakdown:

\$64,000 Health: HP - Obj1 - HEALTH ACCESS

\$16,000 Health: HP - Obj3 - CAPACITY BUILDING

National Health Law Program, Inc.

(Washington, DC)

*The Health Activist Court Watch Project and
the Sunshine and Accountability Project*

Total Award: \$200,000 over 12 Months

Organization: www.healthlaw.org

Board Level\Core

To support two projects of the National Health Law Program (NHeLP) that hold government health programs and their private contractors accountable for providing high quality health care services to beneficiaries as required under law. The Health Activist Court Watch Project protects court access for individuals who depend on Medicaid and other public programs. The Sunshine and Accountability Project works with state-based partners to expose waste and profiteering by private insurers and other health care contractors supported by increasingly scarce taxpayer funds. Central to both projects will be litigation, data collection, technical assistance and legal support, policy analysis, and education and outreach to affected communities, policymakers and advocates across the country. Together these strategies will improve capacity among advocates assisting low-income clients, facilitate coordinated action by coalitions of health and welfare advocates at the state and national levels and improve the performance of publicly-funded health care programs.

Program Contribution Breakdown:

\$133,333 Health: *HP - Obj1 - HEALTH ACCESS*

\$66,667 Health: *HP - Obj3 - CAPACITY BUILDING*

Consumers for Affordable Health Care

Foundation

(Augusta, ME)

General Support

Total Award: \$75,000 over 12 Months

Organization: www.maine cahc.org

Board Level\Core

For general support of the Consumers for Affordable Health Care Foundation (CAHC), Maine's state-wide consumer health policy and communications center. In the coming year, CAHC will strengthen its focus on quality and cost containment strategies, including transparency initiatives and payment reforms, that will improve value, produce savings and help Maine address the escalating health care costs that impede further access expansions. Central to its approach will be a combination of research, strategic planning, outreach, communications and advocacy.

Program Contribution Breakdown:

\$75,000 Health: *HP - Obj1 - HEALTH ACCESS*

National Council of La Raza
(Washington, DC)
Health Policy Project

Total Award: \$50,000 over 12 Months

Organization: www.nclr.org
Board Level\Core

To support the Health Policy project, an initiative of the National Council of La Raza (NCLR) to strengthen the voice of the Latino community in national health policy debates over the availability and structure of publicly financed health programs, as well as in broader health reform efforts on the state and national level. Building on its existing relationships within the health care advocacy community and its large network of affiliates and local partners, NCLR will take a leadership role in national reform coalitions and will engage in an aggressive communications strategy to educate the public, policymakers and allies about Latino health concerns.

Program Contribution Breakdown:

\$50,000 Health: HP - Obj1 - HEALTH ACCESS

Center on Budget and Policy Priorities
(Washington, DC)
Strengthening Health Insurance Coverage

Total Award: \$200,000 over 12 Months

Organization: www.cbpp.org
Board Level\Core

To support the Center on Budget and Policy Priorities (CBPP) to provide the technical expertise and robust research and communications capacity necessary to assure informed citizen participation in important debates on federal and state policies affecting access to health care. In the coming year, CBPP will educate policymakers, the media and the public about the costs and benefits of national health reform proposals as well as strategies for achieving cost savings system-wide. It also will provide technical assistance to state advocates and officials working to avert cuts to and increase enrollment in publicly-funded health programs. Central to its approach will be the production and dissemination of comprehensive and timely analyses of state and federal policy proposals and consultative support for state and federal policymakers and advocates.

Program Contribution Breakdown:

\$50,000 Health: HP - Obj1 - HEALTH ACCESS

\$50,000 Health: HP - Obj3 - CAPACITY BUILDING

**\$100,000 Collaborative Initiatives: CI - OBJECTIVES 1,2 & 3 COLLABORATION/
ACCOUNTABILITY/ ALLIANCES**

Los Angeles Alliance for a New Economy
(Los Angeles, CA)
General Support

Total Award: \$80,000 over 12 Months

Organization: <http://www.laane.org>

Board Level\Core

To support the Los Angeles Alliance for a New Economy (LAANE) to address the needs of Los Angeles workers and their families through initiatives that produce both a healthier environment and good jobs. Using a combination of coalition building, community organizing, advocacy and research, LAANE has developed community empowerment models that can be and have been replicated elsewhere to hold businesses accountable for the health and social impacts of their activities by reframing efforts to pit the creation of good jobs against environmental concerns. In the coming year, LAANE will focus on improving the health of workers and residents affected by the environmental impacts of LAX and the Ports of Los Angeles and Long Beach while working toward better jobs with health benefits in these communities.

Program Contribution Breakdown:

\$40,000 Health: *HP - Obj2 - ENVIRONMENTAL HEALTH*

\$10,000 Collaborative Initiatives: *CI - OBJECTIVES 1,2 & 3 COLLABORATION/ACCOUNTABILITY/ALLIANCES*

\$30,000 Ecological Innovation: *EI - Obj2 - INSTITUTIONAL ACCOUNTABILITY*

Front Range Economic Strategy Center
(Denver, CO)
General Support

Total Award: \$75,000 over 12 Months

Organization: www.fresc.org

Board Level\Core

To support the Front Range Economic Strategy Center (FRESC) to promote responsible community-centered development that protects the health and welfare of low-income workers and communities in the Denver metropolitan region. Using training, coalition-building, research, policy development, public education and grassroots mobilization, FRESC is engaged in a long-term campaign to shift city, regional and state economic development decision-making so that environmental sustainability, good quality jobs with health benefits, clean air and water, and other social outcomes are among the goals of development.

Program Contribution Breakdown:

\$35,000 Health: *HP - Obj2 - ENVIRONMENTAL HEALTH*

\$25,000 Ecological Innovation: *EI - Obj2 - INSTITUTIONAL ACCOUNTABILITY*

\$15,000 Collaborative Initiatives: *CI - OBJECTIVES 1,2 & 3 COLLABORATION/ACCOUNTABILITY/ALLIANCES*

Unemployment Information Center
(Philadelphia, PA)
Pennsylvania Health Access Network

Total Award: \$55,000 over 12 Months

Organization: www.philaup.org
Board Level\Core

To support the Pennsylvania Health Access Network (PHAN), a project of the Unemployment Information Center. PHAN is a coalition of health care, consumer, labor, disability and other stakeholder groups statewide that have come together to advocate for high quality, affordable health coverage for all Pennsylvanians. In the coming year, the coalition will maintain a presence in Harrisburg while simultaneously working with its membership throughout the state to mobilize consumers, health care providers and advocates and build alliances with non-traditional partners including the uninsured, the faith community and businesses.

Program Contribution Breakdown:

\$55,000 Health: HP - Obj1 - HEALTH ACCESS

TakeAction Minnesota Education Fund
(St. Paul, MN)
Make Health Happen Campaign

Total Award: \$60,000 over 12 Months

Organization: www.TakeActionMinnesota.org
Board Level\Core

To support the Make Health Happen Campaign, a public education and organizing initiative of the TakeAction Minnesota Education Fund to build support in Minnesota for comprehensive health care reform. In the coming year, TakeAction will convene and coordinate a coalition of labor, community, consumer and other stakeholder groups, train teams of grassroots leaders to act as spokespeople and implement an integrated communications strategy, including messages that frame health care reform as part of economic recovery.

Program Contribution Breakdown:

\$60,000 Health: HP - Obj1 - HEALTH ACCESS

Center for Labor and Community Research
(Chicago, IL)
Chicago Manufacturing Renaissance Council

Total Award: \$125,000 over 12 Months

Organization: www.clcr.org

Board Level\Core

To support the Chicago Manufacturing Renaissance Council (CMRC), a project of the Center for Labor and Community Research. The aim of the CMRC is to develop and implement the steps necessary to successfully build an economy that is economically, socially, and environmentally sustainable and benefits all of its residents. CMRC is making the vision real with new schools to train future workers and business owners and will be launching the Chicago Wind Manufacturing Network to develop the participation of local companies in a rapidly expanding market linked to climate change and renewable energy.

Program Contribution Breakdown:

\$85,000 Ecological Innovation: *EI - Obj1 - ALLIANCE BUILDING*

\$20,000 Health: *HP - Obj2 - ENVIRONMENTAL HEALTH*

\$20,000 Collaborative Initiatives: *CI - Objectives 1,2 & 3 Collaboration/ Accountability/Alliances*

PERI Support Fund, Inc.

(Amherst, MA)

Fiscal Responsibility Project

Total Award: \$100,000 over 12 Months

Organization: www.peri.umass.edu

Discretionary\Core (PAG)

To support the Fiscal Responsibility Project, an initiative of the PERI Support Fund, Inc. The project will commission new research, articulate and demonstrate consensus among economists, and educate policymakers, funders and advocates about the need for long-term federal investments in a range of areas, from clean energy technologies, to healthcare, transportation and education. The work will include: performing economic analysis, conducting public opinion research to understand how to frame these issues in ways that resonate with and voters, and creating economic and public opinion briefings to educate policy makers, funders and advocates.

Program Contribution Breakdown:

\$90,000 Ecological Innovation: *Obj. I: Corporate and Government Accountability*

\$10,000 Health: *Obj. I: Corporate and Government Accountability*

Proteus Fund, Inc.
(Amherst, MA)
Economic Information Center

Total Award: \$100,000 over 12 Months

Organization: <http://proteusfund.org>
Discretionary\Core (PAG)

To support the Economic Information Center, a project of the Proteus Fund, Inc. The project will include public opinion polling and cognitive analysis to understand how to communicate with the public around issues of long-term investment, environmental sustainability and shared prosperity. The center will also serve as a convening and educating resource for policy makers, foundations, reporters and advocates interested in communicating with the public about the need for major public investments in a range of areas, including clean energy, healthcare, education, transportation and national security.

Program Contribution Breakdown:

\$85,000 Ecological Innovation: *Obj. I: Corporate and Government Accountability*

\$10,000 Health: *Obj. I: Access*

\$5,000 Other

Western Organization of Resource Councils
Education Project
(Billings, MT)
Responsible Energy Development Program

Total Award: \$125,000 over 12 Months

Organization: www.worc.org
Board Level\Core

To support the Responsible Energy Development Program, an initiative of Western Organization of Resource Councils Education Project. The project aims to build organizing capacity to combat climate change by promoting responsible energy development and local alternatives to fossil fuels.

Program Contribution Breakdown:

\$80,000 Ecological Innovation: *EI - Obj2 - INSTITUTIONAL ACCOUNTABILITY*

\$25,000 Health: *HP - Obj2 - ENVIRONMENTAL HEALTH*

\$20,000 Collaborative Initiatives: *CI - Objectives 1,2 & 3 Collaboration/ Accountability/Alliances*

United Synagogue of Conservative Judaism
(New York, NY)
Hekhsher Tzedek

Total Award: \$100,000 over 12 Months

Organization: www.uscj.org

Project: <http://www.hekhshtzedek.org>

Discretionary/Core (PAG)

To support Hekhsher Tzedek (HT), an initiative to ensure that kosher food is produced in adherence to standards for workers' health and safety, for workers' wages and benefits, for environmental impact, for corporate transparency, and for the treatment of animals. Hekhsher Tzedek will spotlight kosher food producers with excellent practices and challenge other Kosher food producers to improve practices. The initiative will: 1) further refine Hekhsher Tzedek standards and the certification procedure; 2) award Hekhsher Tzedek to companies compliant with HT's standards; 3) advance and expand the pilot project in and beyond the Twin Cities; 4) further develop relationships with advisors, stakeholders, and partner organizations; 5) build marketing demand and expand support from the Jewish Social Justice movement through public relations, marketing and communications; and 6) develop a non-profit corporate business model.

Program Contribution Breakdown:

\$50,000 Jewish Life and Values: *Obj. III: Social and Economic Justice, Stewardship of Earth*

\$25,000 Health: *Obj. II: Environmental Health*

\$25,000 Collaborative Initiatives: *Obj. I: Accountability & Obj. II: Social Alliance Building*

WGBH Educational Foundation
(Boston, MA)
Frontline/"Breaking The Bank"

Total Award: \$150,000 over 12 Months

Organization: www.wgbh.org

Board Level/Core

To support *Frontline's* "Breaking The Bank," a program that will investigate the causes of the economic crisis, how the government has responded to it and the need for fiscal reform. "Breaking The Bank" is the third of five programs that Frontline will produce and air focusing on the economic crisis. These five films, radio broadcasts and website components will provide the public with a comprehensive understanding of the current crisis. The first program in the series will investigate the causes of the crises by chronicling the inside stories of the Bear Stearns deal, the Lehman Brothers collapse and the \$700 billion bailout. The second program will report on the rapidly expanding national debt and the need for fiscal reform. "Breaking The Bank" will investigate how economic theories have real world consequences and how the current crisis has rewritten the economic textbook.

Program Contribution Breakdown:

\$15,000 Arts & Culture: *ACP – Obj3 - COMMUNICATION*

\$15,000 Ecological Innovation: *EI - Obj2 - INSTITUTIONAL ACCOUNTABILITY*

\$15,000 Health: *HP - Obj3 - CAPACITY BUILDING*

\$15,000 Jewish Life and Values: *JLV - Obj2 - INTERFAITH*

\$90,000 Collaborative Initiatives: *CI - OBJECTIVES 1,2 & 3 COLLABORATION/ ACCOUNTABILITY/ ALLIANCES*

Educational Broadcasting Corporation

(New York, NY)

NOW on PBS

Total Award: \$250,000 over 12 Months

Organization: www.thirteen.org

Board Level\Core

To support NOW on PBS, a project of the Educational Broadcasting Corporation. NOW will institute a new financial beat called "Out of the Woods" which will provide ongoing coverage of the financial crisis and government's response. The emphasis will be on innovative ways going forward to highlight the most productive public investments for the future of the country. Other investigative pieces will focus on issues including the environment, health, arts and culture, faith and the economy with its signature in-the-field reporting style, going where the stories are happening. NOW recognizes that while broadcast television currently provides the largest and most influential audience of any media, it is the interactive "new media" platforms that are becoming the information destination of the future. The program is moving pro-actively to increase its share of those audiences through its website, pod casts, downloads and broadband content.

Program Contribution Breakdown:

\$42,500 Ecological Innovation: *EI - Obj1 - ALLIANCE BUILDING*

\$42,500 Ecological Innovation: *EI - Obj2 - INSTITUTIONAL ACCOUNTABILITY*

\$65,000 Collaborative Initiatives: *CI - Objectives 1,2 & 3 Collaboration/ Accountability/Alliances*

\$25,000 Jewish Life and Values: *JLV - Obj2 - INTERFAITH*

\$15,000 Health: *HP - Obj3 - CAPACITY BUILDING*

\$60,000 Arts & Culture: *ACP - Obj3 - COMMUNICATION*